

COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.2928/-76.9761

RFULL9

Demos - Hampden Marketplace	1 mi radius		3 mi radius		5 mi radius	
Enola, PA 17025						
Population						
Estimated Population (2020)	2,892		36,311		97,179	
Projected Population (2025)	3,001		37,852		102,017	
Census Population (2010)	2,458		34,095		89,998	
Census Population (2000)	1,685		27,815		81,817	
Projected Annual Growth (2020-2025)	109	0.8%	1,541	0.8%	4,838	1.0%
Historical Annual Growth (2010-2020)	434	1.8%	2,216	0.6%	7,181	0.8%
Historical Annual Growth (2000-2010)	773	4.6%	6,281	2.3%	8,181	1.0%
Estimated Population Density (2020)	921	psm	1,284	psm	1,238	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2020)	1,186		14,719		41,576	
Projected Households (2025)	1,237		15,411		43,795	
Census Households (2010)	984		13,605		37,969	
Census Households (2000)	715		10,959		33,973	
Projected Annual Growth (2020-2025)	51	0.9%	692	0.9%	2,218	1.1%
Historical Annual Change (2000-2020)	472	3.3%	3,759	1.7%	7,603	1.1%
Average Household Income						
Estimated Average Household Income (2020)	\$137,444		\$116,371		\$98,523	
Projected Average Household Income (2025)	\$165,532		\$134,210		\$111,724	
Census Average Household Income (2010)	\$114,760		\$92,250		\$75,953	
Census Average Household Income (2000)	\$71,628		\$68,240		\$58,926	
Projected Annual Change (2020-2025)	\$28,088	4.1%	\$17,839	3.1%	\$13,201	2.7%
Historical Annual Change (2000-2020)	\$65,816	4.6%	\$48,131	3.5%	\$39,596	3.4%
Median Household Income						
Estimated Median Household Income (2020)	\$102,299		\$96,434		\$81,251	
Projected Median Household Income (2025)	\$119,899		\$112,691		\$94,806	
Census Median Household Income (2010)	\$86,676		\$78,168		\$63,513	
Census Median Household Income (2000)	\$57,431		\$59,562		\$48,716	
Projected Annual Change (2020-2025)	\$17,600	3.4%	\$16,257	3.4%	\$13,554	3.3%
Historical Annual Change (2000-2020)	\$44,867	3.9%	\$36,872	3.1%	\$32,535	3.3%
Per Capita Income						
Estimated Per Capita Income (2020)	\$56,405		\$47,207		\$42,261	
Projected Per Capita Income (2025)	\$68,256		\$54,675		\$48,066	
Census Per Capita Income (2010)	\$45,947		\$36,811		\$32,044	
Census Per Capita Income (2000)	\$29,906		\$26,882		\$24,459	
Projected Annual Change (2020-2025)	\$11,852	4.2%	\$7,468	3.2%	\$5,805	2.7%
Historical Annual Change (2000-2020)	\$26,499	4.4%	\$20,325	3.8%	\$17,802	3.6%
Estimated Average Household Net Worth (2020)	\$1.31 M		\$1.21 M		\$959,428	

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Enola, PA 17025

Race and Ethnicity

	1 mi radius		3 mi radius		5 mi radius	
Total Population (2020)	2,892		36,311		97,179	
White (2020)	2,487	86.0%	30,930	85.2%	73,129	75.3%
Black or African American (2020)	62	2.2%	1,123	3.1%	11,671	12.0%
American Indian or Alaska Native (2020)	4	0.1%	58	0.2%	195	0.2%
Asian (2020)	283	9.8%	3,039	8.4%	7,738	8.0%
Hawaiian or Pacific Islander (2020)	-	-	6	-	27	-
Other Race (2020)	16	0.5%	340	0.9%	1,484	1.5%
Two or More Races (2020)	40	1.4%	815	2.2%	2,935	3.0%
Population < 18 (2020)	673	23.3%	7,780	21.4%	19,931	20.5%
White Not Hispanic	545	80.9%	5,980	76.9%	12,422	62.3%
Black or African American	19	2.8%	294	3.8%	3,164	15.9%
Asian	73	10.8%	747	9.6%	1,742	8.7%
Other Race Not Hispanic	17	2.5%	355	4.6%	1,082	5.4%
Hispanic	20	3.0%	404	5.2%	1,522	7.6%
Not Hispanic or Latino Population (2020)	2,818	97.5%	35,047	96.5%	92,072	94.7%
Not Hispanic White	2,444	86.7%	30,233	86.3%	70,835	76.9%
Not Hispanic Black or African American	55	1.9%	1,035	3.0%	11,046	12.0%
Not Hispanic American Indian or Alaska Native	3	0.1%	41	0.1%	139	0.2%
Not Hispanic Asian	281	10.0%	3,012	8.6%	7,638	8.3%
Not Hispanic Hawaiian or Pacific Islander	-	-	5	-	24	-
Not Hispanic Other Race	2	-	34	-	59	-
Not Hispanic Two or More Races	33	1.2%	688	2.0%	2,331	2.5%
Hispanic or Latino Population (2020)	73	2.5%	1,264	3.5%	5,107	5.3%
Hispanic White	43	58.3%	697	55.2%	2,294	44.9%
Hispanic Black or African American	8	10.3%	88	7.0%	625	12.2%
Hispanic American Indian or Alaska Native	-	-	17	1.3%	56	1.1%
Hispanic Asian	2	2.1%	27	2.1%	101	2.0%
Hispanic Hawaiian or Pacific Islander	-	-	1	-	3	-
Hispanic Other Race	14	19.1%	306	24.2%	1,425	27.9%
Hispanic Two or More Races	7	9.1%	127	10.0%	604	11.8%
Not Hispanic or Latino Population (2010)	2,422	98.5%	33,361	97.8%	86,629	96.3%
Hispanic or Latino Population (2010)	36	1.5%	734	2.2%	3,369	3.7%
Not Hispanic or Latino Population (2000)	1,667	98.9%	27,481	98.8%	80,015	97.8%
Hispanic or Latino Population (2000)	18	1.1%	333	1.2%	1,802	2.2%
Not Hispanic or Latino Population (2025)	2,923	97.4%	36,528	96.5%	96,647	94.7%
Hispanic or Latino Population (2025)	77	2.6%	1,325	3.5%	5,370	5.3%
Projected Annual Growth (2020-2025)	4	-	61	-	263	-
Historical Annual Growth (2000-2010)	18	10.2%	401	12.0%	1,567	8.7%

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Demos - Hampden Marketplace

Enola, PA 17025

Total Age Distribution (2020)

	1 mi radius		3 mi radius		5 mi radius	
Total Population	2,892		36,311		97,179	
Age Under 5 Years	182	6.3%	2,025	5.6%	5,472	5.6%
Age 5 to 9 Years	220	7.6%	2,331	6.4%	5,859	6.0%
Age 10 to 14 Years	187	6.5%	2,358	6.5%	5,795	6.0%
Age 15 to 19 Years	144	5.0%	2,133	5.9%	5,260	5.4%
Age 20 to 24 Years	105	3.6%	1,460	4.0%	4,665	4.8%
Age 25 to 29 Years	169	5.9%	2,002	5.5%	6,733	6.9%
Age 30 to 34 Years	223	7.7%	2,475	6.8%	7,190	7.4%
Age 35 to 39 Years	256	8.9%	2,757	7.6%	6,956	7.2%
Age 40 to 44 Years	221	7.6%	2,568	7.1%	6,213	6.4%
Age 45 to 49 Years	203	7.0%	2,439	6.7%	5,970	6.1%
Age 50 to 54 Years	191	6.6%	2,434	6.7%	6,201	6.4%
Age 55 to 59 Years	213	7.4%	2,722	7.5%	6,867	7.1%
Age 60 to 64 Years	202	7.0%	2,584	7.1%	6,613	6.8%
Age 65 to 69 Years	142	4.9%	2,080	5.7%	5,506	5.7%
Age 70 to 74 Years	106	3.7%	1,718	4.7%	4,512	4.6%
Age 75 to 79 Years	69	2.4%	1,046	2.9%	3,041	3.1%
Age 80 to 84 Years	37	1.3%	628	1.7%	2,040	2.1%
Age 85 Years or Over	19	0.7%	550	1.5%	2,285	2.4%
Median Age	38.3		40.4		40.0	
Age 19 Years or Less	733	25.4%	8,848	24.4%	22,387	23.0%
Age 20 to 64 Years	1,785	61.7%	21,441	59.0%	57,408	59.1%
Age 65 Years or Over	374	12.9%	6,022	16.6%	17,384	17.9%

Female Age Distribution (2020)

Female Population	1,481	51.2%	18,418	50.7%	49,450	50.9%
Age Under 5 Years	84	5.7%	957	5.2%	2,539	5.1%
Age 5 to 9 Years	119	8.0%	1,208	6.6%	2,943	6.0%
Age 10 to 14 Years	94	6.3%	1,187	6.4%	2,837	5.7%
Age 15 to 19 Years	74	5.0%	1,010	5.5%	2,575	5.2%
Age 20 to 24 Years	52	3.5%	709	3.9%	2,321	4.7%
Age 25 to 29 Years	91	6.1%	1,014	5.5%	3,422	6.9%
Age 30 to 34 Years	114	7.7%	1,221	6.6%	3,538	7.2%
Age 35 to 39 Years	127	8.6%	1,418	7.7%	3,481	7.0%
Age 40 to 44 Years	114	7.7%	1,314	7.1%	3,117	6.3%
Age 45 to 49 Years	108	7.3%	1,227	6.7%	2,962	6.0%
Age 50 to 54 Years	91	6.2%	1,241	6.7%	3,151	6.4%
Age 55 to 59 Years	114	7.7%	1,397	7.6%	3,546	7.2%
Age 60 to 64 Years	101	6.8%	1,291	7.0%	3,283	6.6%
Age 65 to 69 Years	74	5.0%	1,043	5.7%	2,855	5.8%
Age 70 to 74 Years	59	4.0%	912	5.0%	2,476	5.0%
Age 75 to 79 Years	33	2.2%	552	3.0%	1,702	3.4%
Age 80 to 84 Years	21	1.4%	363	2.0%	1,185	2.4%
Age 85 Years or Over	12	0.8%	352	1.9%	1,517	3.1%
Female Median Age	38.5		41.0		41.2	
Age 19 Years or Less	370	25.0%	4,363	23.7%	10,894	22.0%
Age 20 to 64 Years	912	61.6%	10,833	58.8%	28,820	58.3%
Age 65 Years or Over	199	13.4%	3,222	17.5%	9,736	19.7%

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Male Age Distribution (2020)

	1 mi radius		3 mi radius		5 mi radius	
Male Population	1,411	48.8%	17,893	49.3%	47,729	49.1%
Age Under 5 Years	97	6.9%	1,068	6.0%	2,933	6.1%
Age 5 to 9 Years	101	7.2%	1,122	6.3%	2,917	6.1%
Age 10 to 14 Years	94	6.6%	1,172	6.5%	2,958	6.2%
Age 15 to 19 Years	71	5.0%	1,123	6.3%	2,685	5.6%
Age 20 to 24 Years	53	3.8%	751	4.2%	2,345	4.9%
Age 25 to 29 Years	79	5.6%	988	5.5%	3,312	6.9%
Age 30 to 34 Years	109	7.7%	1,254	7.0%	3,653	7.7%
Age 35 to 39 Years	129	9.2%	1,339	7.5%	3,474	7.3%
Age 40 to 44 Years	107	7.6%	1,254	7.0%	3,096	6.5%
Age 45 to 49 Years	96	6.8%	1,212	6.8%	3,008	6.3%
Age 50 to 54 Years	100	7.1%	1,193	6.7%	3,050	6.4%
Age 55 to 59 Years	99	7.0%	1,325	7.4%	3,321	7.0%
Age 60 to 64 Years	101	7.2%	1,293	7.2%	3,330	7.0%
Age 65 to 69 Years	68	4.8%	1,037	5.8%	2,650	5.6%
Age 70 to 74 Years	48	3.4%	806	4.5%	2,036	4.3%
Age 75 to 79 Years	36	2.5%	494	2.8%	1,339	2.8%
Age 80 to 84 Years	16	1.2%	265	1.5%	855	1.8%
Age 85 Years or Over	7	0.5%	198	1.1%	767	1.6%
Male Median Age	38.1		39.8		38.7	
Age 19 Years or Less	363	25.7%	4,485	25.1%	11,493	24.1%
Age 20 to 64 Years	873	61.9%	10,608	59.3%	28,588	59.9%
Age 65 Years or Over	175	12.4%	2,800	15.6%	7,648	16.0%

Males per 100 Females (2020)

Overall Comparison						
Age Under 5 Years	116	53.6%	112	52.7%	116	53.6%
Age 5 to 9 Years	85	46.0%	93	48.2%	99	49.8%
Age 10 to 14 Years	100	50.0%	99	49.7%	104	49.7%
Age 15 to 19 Years	96	49.0%	111	52.6%	104	51.0%
Age 20 to 24 Years	101	50.2%	106	51.4%	101	50.3%
Age 25 to 29 Years	87	46.5%	97	49.3%	97	49.2%
Age 30 to 34 Years	96	48.9%	103	50.7%	103	50.8%
Age 35 to 39 Years	102	50.5%	94	48.6%	100	49.9%
Age 40 to 44 Years	93	48.3%	95	48.8%	99	49.8%
Age 45 to 49 Years	89	47.0%	99	49.7%	102	50.4%
Age 50 to 54 Years	110	52.3%	96	49.0%	97	49.2%
Age 55 to 59 Years	87	46.6%	95	48.7%	94	48.4%
Age 60 to 64 Years	101	50.1%	100	50.0%	101	50.4%
Age 65 to 69 Years	92	47.8%	99	49.9%	93	48.1%
Age 70 to 74 Years	82	45.0%	88	46.9%	82	45.1%
Age 75 to 79 Years	107	51.8%	89	47.2%	79	44.0%
Age 80 to 84 Years	79	44.1%	73	42.2%	72	41.9%
Age 85 Years or Over	56	36.1%	56	35.9%	51	33.6%
Age 19 Years or Less	98	49.5%	103	50.7%	106	51.3%
Age 20 to 39 Years	96	49.1%	99	49.8%	100	50.0%
Age 40 to 64 Years	95	48.8%	97	49.2%	98	49.6%
Age 65 Years or Over	88	46.8%	87	46.5%	79	44.0%

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Demos - Hampden Marketplace

Enola, PA 17025

Household Type (2020)

	1 mi radius		3 mi radius		5 mi radius	
Total Households	1,186		14,719		41,576	
Households with Children	388	32.7%	4,549	30.9%	11,330	27.3%
Average Household Size	2.4		2.4		2.3	
Household Density per Square Mile	378		521		529	
Population Family	2,425	83.9%	30,679	84.5%	76,450	78.7%
Population Non-Family	464	16.0%	5,364	14.8%	19,501	20.1%
Population Group Quarters	3	-	267	0.7%	1,228	1.3%
Family Households	795	67.0%	10,277	69.8%	25,547	61.4%
Married Couple Households	678	85.3%	8,641	84.1%	19,814	77.6%
Other Family Households with Children	117	14.7%	1,637	15.9%	5,732	22.4%
Family Households with Children	385	48.4%	4,506	43.8%	11,223	43.9%
Married Couple with Children	314	81.7%	3,510	77.9%	7,691	68.5%
Other Family Households with Children	70	18.3%	996	22.1%	3,532	31.5%
Family Households No Children	410	51.6%	5,771	56.2%	14,323	56.1%
Married Couple No Children	363	88.6%	5,130	88.9%	12,123	84.6%
Other Family Households No Children	47	11.4%	641	11.1%	2,200	15.4%
Non-Family Households	392	33.0%	4,441	30.2%	16,030	38.6%
Non-Family Households with Children	3	0.9%	43	1.0%	107	0.7%
Non-Family Households No Children	388	99.1%	4,399	99.0%	15,923	99.3%
Average Family Household Size	3.1		3.0		3.0	
Average Family Income	\$179,363		\$139,147		\$121,583	
Median Family Income	\$129,440		\$114,814		\$101,674	
Average Non-Family Household Size	1.2		1.2		1.2	

Marital Status (2020)

Population Age 15 Years or Over	2,303		29,596		80,052	
Never Married	572	24.9%	7,660	25.9%	23,916	29.9%
Currently Married	1,395	60.6%	17,230	58.2%	40,702	50.8%
Previously Married	336	14.6%	4,707	15.9%	15,434	19.3%
Separated	55	16.3%	689	14.6%	2,614	16.9%
Widowed	92	27.4%	1,492	31.7%	4,917	31.9%
Divorced	189	56.3%	2,526	53.7%	7,902	51.2%

Educational Attainment (2020)

Adult Population Age 25 Years or Over	2,053		26,003		70,127	
Elementary (Grade Level 0 to 8)	36	1.8%	460	1.8%	1,616	2.3%
Some High School (Grade Level 9 to 11)	113	5.5%	1,124	4.3%	3,542	5.1%
High School Graduate	461	22.5%	7,090	27.3%	19,977	28.5%
Some College	259	12.6%	3,754	14.4%	10,540	15.0%
Associate Degree Only	149	7.3%	2,011	7.7%	5,403	7.7%
Bachelor Degree Only	602	29.3%	6,979	26.8%	17,852	25.5%
Graduate Degree	432	21.0%	4,586	17.6%	11,197	16.0%
Any College (Some College or Higher)	1,442	70.2%	17,330	66.6%	44,992	64.2%
College Degree + (Bachelor Degree or Higher)	1,034	50.3%	11,565	44.5%	29,049	41.4%

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Housing

	1 mi radius		3 mi radius		5 mi radius	
Total Housing Units (2020)	1,216		15,202		44,203	
Total Housing Units (2010)	1,085		14,144		41,280	
Historical Annual Growth (2010-2020)	131	1.2%	1,058	0.7%	2,923	0.7%
Housing Units Occupied (2020)	1,186	97.5%	14,719	96.8%	41,576	94.1%
Housing Units Owner-Occupied	979	82.5%	12,012	81.6%	28,801	69.3%
Housing Units Renter-Occupied	207	17.5%	2,706	18.4%	12,775	30.7%
Housing Units Vacant (2020)	30	2.5%	483	3.2%	2,626	5.9%

Household Size (2020)

	1 mi radius		3 mi radius		5 mi radius	
Total Households	1,186		14,719		41,576	
1 Person Households	325	27.4%	3,672	24.9%	13,171	31.7%
2 Person Households	415	35.0%	5,509	37.4%	14,534	35.0%
3 Person Households	171	14.4%	2,329	15.8%	6,067	14.6%
4 Person Households	180	15.2%	2,093	14.2%	4,871	11.7%
5 Person Households	69	5.8%	778	5.3%	1,968	4.7%
6 Person Households	20	1.7%	241	1.6%	622	1.5%
7 or More Person Households	6	0.5%	98	0.7%	344	0.8%

Household Income Distribution (2020)

	1 mi radius		3 mi radius		5 mi radius	
HH Income \$200,000 or More	181	15.3%	1,908	13.0%	3,804	9.1%
HH Income \$150,000 to \$199,999	112	9.5%	1,408	9.6%	3,305	8.0%
HH Income \$125,000 to \$149,999	101	8.5%	1,275	8.7%	3,362	8.1%
HH Income \$100,000 to \$124,999	128	10.8%	1,756	11.9%	4,378	10.5%
HH Income \$75,000 to \$99,999	162	13.7%	2,531	17.2%	6,575	15.8%
HH Income \$50,000 to \$74,999	209	17.6%	2,461	16.7%	7,372	17.7%
HH Income \$35,000 to \$49,999	102	8.6%	1,247	8.5%	4,536	10.9%
HH Income \$25,000 to \$34,999	74	6.3%	820	5.6%	3,175	7.6%
HH Income \$15,000 to \$24,999	74	6.2%	703	4.8%	2,536	6.1%
HH Income \$10,000 to \$14,999	27	2.3%	245	1.7%	969	2.3%
HH Income Under \$10,000	14	1.2%	365	2.5%	1,564	3.8%

Household Vehicles (2020)

	1 mi radius		3 mi radius		5 mi radius	
Households 0 Vehicles Available	46	3.9%	454	3.1%	3,049	7.3%
Households 1 Vehicle Available	367	30.9%	4,166	28.3%	14,426	34.7%
Households 2 Vehicles Available	519	43.7%	6,838	46.5%	16,537	39.8%
Households 3 or More Vehicles Available	255	21.5%	3,261	22.2%	7,564	18.2%
Total Vehicles Available	2,254		28,861		72,872	
Average Vehicles per Household	1.9		2.0		1.8	
Owner-Occupied Household Vehicles	1,958	86.9%	24,961	86.5%	57,574	79.0%
Average Vehicles per Owner-Occupied Household	2.0		2.1		2.0	
Renter-Occupied Household Vehicles	295	13.1%	3,900	13.5%	15,298	21.0%
Average Vehicles per Renter-Occupied Household	1.4		1.4		1.2	

Travel Time (2020)

	1 mi radius		3 mi radius		5 mi radius	
Worker Base Age 16 years or Over	1,426		17,770		47,816	
Travel to Work in 14 Minutes or Less	243	17.0%	4,205	23.7%	12,672	26.5%
Travel to Work in 15 to 29 Minutes	775	54.3%	9,892	55.7%	25,102	52.5%
Travel to Work in 30 to 59 Minutes	213	14.9%	2,666	15.0%	7,930	16.6%
Travel to Work in 60 Minutes or More	92	6.4%	896	5.0%	2,063	4.3%
Work at Home	93	6.5%	904	5.1%	2,194	4.6%
Average Minutes Travel to Work	20.7		19.3		19.0	

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COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

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Lat/Lon: 40.2928/-76.9761

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Demos - Hampden Marketplace

Enola, PA 17025

Transportation To Work (2020)

	1 mi radius		3 mi radius		5 mi radius	
Worker Base Age 16 years or Over	1,426		17,770		47,816	
Drive to Work Alone	1,203	84.4%	15,281	86.0%	39,203	82.0%
Drive to Work in Carpool	71	5.0%	1,001	5.6%	3,268	6.8%
Travel to Work by Public Transportation	26	1.8%	160	0.9%	860	1.8%
Drive to Work on Motorcycle	-	-	35	0.2%	60	0.1%
Bicycle to Work	-	-	41	0.2%	332	0.7%
Walk to Work	20	1.4%	253	1.4%	1,621	3.4%
Other Means	11	0.8%	95	0.5%	279	0.6%
Work at Home	93	6.5%	904	5.1%	2,194	4.6%

Daytime Demographics (2020)

Total Businesses	246		724		4,313	
Total Employees	2,804		6,697		50,324	
Company Headquarter Businesses	5	1.9%	7	1.0%	44	1.0%
Company Headquarter Employees	110	3.9%	249	3.7%	6,328	12.6%
Employee Population per Business	11.4 to 1		9.2 to 1		11.7 to 1	
Residential Population per Business	11.8 to 1		50.1 to 1		22.5 to 1	
Adj. Daytime Demographics Age 16 Years or Over	3,668		17,240		79,103	

Labor Force

Labor Population Age 16 Years or Over (2020)	2,278		29,246		79,132	
Labor Force Total Males (2020)	1,106	48.5%	14,345	49.0%	38,456	48.6%
Male Civilian Employed	761	68.9%	9,863	68.8%	26,231	68.2%
Male Civilian Unemployed	26	2.3%	470	3.3%	1,423	3.7%
Males in Armed Forces	-	-	94	0.7%	183	0.5%
Males Not in Labor Force	318	28.8%	3,918	27.3%	10,620	27.6%
Labor Force Total Females (2020)	1,173	51.5%	14,901	51.0%	40,676	51.4%
Female Civilian Employed	653	55.7%	8,745	58.7%	23,873	58.7%
Female Civilian Unemployed	52	4.4%	524	3.5%	1,478	3.6%
Females in Armed Forces	-	-	2	-	66	0.2%
Females Not in Labor Force	468	39.9%	5,631	37.8%	15,258	37.5%
Unemployment Rate	78	3.4%	994	3.4%	2,901	3.7%

Occupation (2020)

Occupation Population Age 16 Years or Over	1,414		18,607		50,104	
Occupation Total Males	761	53.8%	9,863	53.0%	26,231	52.4%
Occupation Total Females	653	46.2%	8,745	47.0%	23,873	47.6%
Management, Business, Financial Operations	325	23.0%	4,048	21.8%	9,531	19.0%
Professional, Related	419	29.6%	4,619	24.8%	12,684	25.3%
Service	140	9.9%	2,136	11.5%	6,721	13.4%
Sales, Office	365	25.8%	5,320	28.6%	13,015	26.0%
Farming, Fishing, Forestry	1	-	12	-	33	-
Construction, Extraction, Maintenance	58	4.1%	860	4.6%	2,315	4.6%
Production, Transport, Material Moving	107	7.5%	1,612	8.7%	5,804	11.6%
White Collar Workers	1,108	78.4%	13,987	75.2%	35,230	70.3%
Blue Collar Workers	306	21.6%	4,620	24.8%	14,874	29.7%

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Enola, PA 17025

Units In Structure (2020)

	1 mi radius		3 mi radius		5 mi radius	
Total Units	984		13,605		37,969	
1 Detached Unit	744	75.6%	9,900	72.8%	23,546	62.0%
1 Attached Unit	314	31.9%	2,931	21.5%	8,820	23.2%
2 Units	13	1.3%	296	2.2%	1,225	3.2%
3 to 4 Units	25	2.6%	412	3.0%	2,412	6.4%
5 to 9 Units	14	1.4%	316	2.3%	1,417	3.7%
10 to 19 Units	44	4.5%	250	1.8%	1,045	2.8%
20 to 49 Units	18	1.9%	130	1.0%	893	2.4%
50 or More Units	3	0.3%	102	0.7%	1,265	3.3%
Mobile Home or Trailer	10	1.0%	380	2.8%	946	2.5%
Other Structure	-	-	1	-	8	-

Homes Built By Year (2020)

Homes Built 2014 or later	38	3.2%	349	2.3%	1,096	2.5%
Homes Built 2010 to 2013	77	6.4%	538	3.5%	1,373	3.1%
Homes Built 2000 to 2009	304	25.0%	2,607	17.2%	4,581	10.4%
Homes Built 1990 to 1999	295	24.2%	2,502	16.5%	4,591	10.4%
Homes Built 1980 to 1989	129	10.6%	1,968	12.9%	4,505	10.2%
Homes Built 1970 to 1979	144	11.8%	2,689	17.7%	6,383	14.4%
Homes Built 1960 to 1969	63	5.2%	1,126	7.4%	3,985	9.0%
Homes Built 1950 to 1959	56	4.6%	1,201	7.9%	4,659	10.5%
Homes Built 1940 to 1949	16	1.3%	362	2.4%	1,870	4.2%
Homes Built Before 1939	64	5.3%	1,374	9.0%	8,533	19.3%
Median Age of Homes	28.4 yrs		35.8 yrs		45.4 yrs	

Home Values (2020)

Owner Specified Housing Units	979		12,012		28,801	
Home Values \$1,000,000 or More	41	4.2%	121	1.0%	220	0.8%
Home Values \$750,000 to \$999,999	41	4.2%	123	1.0%	227	0.8%
Home Values \$500,000 to \$749,999	77	7.9%	460	3.8%	977	3.4%
Home Values \$400,000 to \$499,999	126	12.9%	1,154	9.6%	2,049	7.1%
Home Values \$300,000 to \$399,999	110	11.3%	1,924	16.0%	3,690	12.8%
Home Values \$250,000 to \$299,999	116	11.8%	1,952	16.3%	3,758	13.0%
Home Values \$200,000 to \$249,999	124	12.7%	1,730	14.4%	4,216	14.6%
Home Values \$175,000 to \$199,999	144	14.7%	1,236	10.3%	3,279	11.4%
Home Values \$150,000 to \$174,999	58	5.9%	807	6.7%	2,872	10.0%
Home Values \$125,000 to \$149,999	96	9.8%	912	7.6%	2,467	8.6%
Home Values \$100,000 to \$124,999	10	1.0%	472	3.9%	1,685	5.9%
Home Values \$90,000 to \$99,999	-	-	148	1.2%	431	1.5%
Home Values \$80,000 to \$89,999	1	0.2%	174	1.4%	517	1.8%
Home Values \$70,000 to \$79,999	1	0.1%	124	1.0%	356	1.2%
Home Values \$60,000 to \$69,999	-	-	30	0.3%	360	1.2%
Home Values \$50,000 to \$59,999	-	-	26	0.2%	236	0.8%
Home Values \$35,000 to \$49,999	11	1.2%	53	0.4%	190	0.7%
Home Values \$25,000 to \$34,999	-	-	77	0.6%	237	0.8%
Home Values \$10,000 to \$24,999	8	0.8%	261	2.2%	434	1.5%
Home Values Under \$10,000	8	0.8%	124	1.0%	447	1.6%
Owner-Occupied Median Home Value	\$295,131		\$253,485		\$219,324	
Renter-Occupied Median Rent	\$879		\$855		\$827	

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Demos - Hampden Marketplace

Enola, PA 17025

Total Annual Consumer Expenditure (2020)

	1 mi radius	3 mi radius	5 mi radius
Total Household Expenditure	\$106.05 M	\$1.15 B	\$2.89 B
Total Non-Retail Expenditure	\$56.18 M	\$609.87 M	\$1.53 B
Total Retail Expenditure	\$49.86 M	\$544.93 M	\$1.36 B
Apparel	\$3.81 M	\$41.11 M	\$102.13 M
Contributions	\$3.72 M	\$39.56 M	\$96.43 M
Education	\$3.58 M	\$37.02 M	\$88.61 M
Entertainment	\$6.18 M	\$66.84 M	\$164.96 M
Food and Beverages	\$15.35 M	\$168.12 M	\$423.48 M
Furnishings and Equipment	\$3.82 M	\$41.43 M	\$102.49 M
Gifts	\$2.84 M	\$29.88 M	\$72.76 M
Health Care	\$8.69 M	\$96.26 M	\$243.55 M
Household Operations	\$4.27 M	\$46.08 M	\$114.25 M
Miscellaneous Expenses	\$2.02 M	\$21.98 M	\$54.93 M
Personal Care	\$1.42 M	\$15.52 M	\$38.86 M
Personal Insurance	\$805.41 K	\$8.61 M	\$20.81 M
Reading	\$233.65 K	\$2.54 M	\$6.35 M
Shelter	\$22.16 M	\$240.94 M	\$606.91 M
Tobacco	\$550.68 K	\$6.27 M	\$16.75 M
Transportation	\$19.2 M	\$210.62 M	\$526.4 M
Utilities	\$7.4 M	\$82.01 M	\$209.9 M

Monthly Household Consumer Expenditure (2020)

	1 mi radius	3 mi radius	5 mi radius
Total Household Expenditure	\$7,448	\$6,538	\$5,792
Total Non-Retail Expenditure	\$3,946 53.0%	\$3,453 52.8%	\$3,059 52.8%
Total Retail Expenditures	\$3,502 47.0%	\$3,085 47.2%	\$2,732 47.2%
Apparel	\$268 3.6%	\$233 3.6%	\$205 3.5%
Contributions	\$261 3.5%	\$224 3.4%	\$193 3.3%
Education	\$252 3.4%	\$210 3.2%	\$178 3.1%
Entertainment	\$434 5.8%	\$378 5.8%	\$331 5.7%
Food and Beverages	\$1,078 14.5%	\$952 14.6%	\$849 14.7%
Furnishings and Equipment	\$268 3.6%	\$235 3.6%	\$205 3.5%
Gifts	\$199 2.7%	\$169 2.6%	\$146 2.5%
Health Care	\$610 8.2%	\$545 8.3%	\$488 8.4%
Household Operations	\$300 4.0%	\$261 4.0%	\$229 4.0%
Miscellaneous Expenses	\$142 1.9%	\$124 1.9%	\$110 1.9%
Personal Care	\$100 1.3%	\$88 1.3%	\$78 1.3%
Personal Insurance	\$57 0.8%	\$49 0.7%	\$42 0.7%
Reading	\$16 0.2%	\$14 0.2%	\$13 0.2%
Shelter	\$1,556 20.9%	\$1,364 20.9%	\$1,216 21.0%
Tobacco	\$39 0.5%	\$35 0.5%	\$34 0.6%
Transportation	\$1,349 18.1%	\$1,192 18.2%	\$1,055 18.2%
Utilities	\$520 7.0%	\$464 7.1%	\$421 7.3%

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