

COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.6293/-75.4405

RFULL9

Demos for Airport Plaza	1 mi radius		3 mi radius		5 mi radius	
Allentown, PA 18109						
Population						
Estimated Population (2019)	9,762		123,311		267,420	
Projected Population (2024)	10,158		129,733		278,767	
Census Population (2010)	9,545		117,824		258,964	
Census Population (2000)	9,276		110,459		241,695	
Projected Annual Growth (2019-2024)	396	0.8%	6,422	1.0%	11,347	0.8%
Historical Annual Growth (2010-2019)	217	0.2%	5,487	0.5%	8,456	0.4%
Historical Annual Growth (2000-2010)	269	0.3%	7,365	0.7%	17,269	0.7%
Estimated Population Density (2019)	3,109	psm	4,362	psm	3,406	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2019)	4,051		46,581		103,238	
Projected Households (2024)	4,158		48,325		106,415	
Census Households (2010)	3,918		44,058		98,642	
Census Households (2000)	3,928		43,469		95,583	
Projected Annual Growth (2019-2024)	108	0.5%	1,744	0.7%	3,177	0.6%
Historical Annual Change (2000-2019)	123	0.2%	3,112	0.4%	7,655	0.4%
Average Household Income						
Estimated Average Household Income (2019)	\$60,107		\$59,745		\$70,147	
Projected Average Household Income (2024)	\$69,096		\$68,884		\$81,681	
Census Average Household Income (2010)	\$47,398		\$47,380		\$55,933	
Census Average Household Income (2000)	\$42,314		\$42,033		\$46,946	
Projected Annual Change (2019-2024)	\$8,989	3.0%	\$9,139	3.1%	\$11,535	3.3%
Historical Annual Change (2000-2019)	\$17,793	2.2%	\$17,712	2.2%	\$23,201	2.6%
Median Household Income						
Estimated Median Household Income (2019)	\$54,833		\$51,318		\$58,870	
Projected Median Household Income (2024)	\$63,941		\$59,543		\$68,162	
Census Median Household Income (2010)	\$43,174		\$40,655		\$46,634	
Census Median Household Income (2000)	\$36,238		\$35,534		\$39,188	
Projected Annual Change (2019-2024)	\$9,108	3.3%	\$8,226	3.2%	\$9,292	3.2%
Historical Annual Change (2000-2019)	\$18,596	2.7%	\$15,783	2.3%	\$19,682	2.6%
Per Capita Income						
Estimated Per Capita Income (2019)	\$24,958		\$22,910		\$27,441	
Projected Per Capita Income (2024)	\$28,302		\$25,984		\$31,527	
Census Per Capita Income (2010)	\$19,458		\$17,717		\$21,305	
Census Per Capita Income (2000)	\$17,767		\$16,527		\$18,491	
Projected Annual Change (2019-2024)	\$3,343	2.7%	\$3,074	2.7%	\$4,086	3.0%
Historical Annual Change (2000-2019)	\$7,191	2.1%	\$6,383	2.0%	\$8,950	2.5%
Estimated Average Household Net Worth (2019)	\$410,638		\$433,114		\$561,429	

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Demos for Airport Plaza

Allentown, PA 18109

Race and Ethnicity

	1 mi radius		3 mi radius		5 mi radius	
Total Population (2019)	9,762		123,311		267,420	
White (2019)	6,029	61.8%	71,982	58.4%	174,910	65.4%
Black or African American (2019)	1,383	14.2%	18,762	15.2%	33,444	12.5%
American Indian or Alaska Native (2019)	31	0.3%	783	0.6%	1,347	0.5%
Asian (2019)	383	3.9%	3,530	2.9%	8,416	3.1%
Hawaiian or Pacific Islander (2019)	9	-	59	-	110	-
Other Race (2019)	1,453	14.9%	22,068	17.9%	37,588	14.1%
Two or More Races (2019)	474	4.9%	6,127	5.0%	11,606	4.3%
Population < 18 (2019)	1,998	20.5%	29,117	23.6%	56,888	21.3%
White Not Hispanic	574	28.7%	7,082	24.3%	17,874	31.4%
Black or African American	387	19.4%	5,981	20.5%	10,259	18.0%
Asian	74	3.7%	762	2.6%	1,656	2.9%
Other Race Not Hispanic	103	5.1%	1,153	4.0%	2,262	4.0%
Hispanic	860	43.0%	14,140	48.6%	24,836	43.7%
Not Hispanic or Latino Population (2019)	6,526	66.8%	75,278	61.0%	181,072	67.7%
Not Hispanic White	4,775	73.2%	55,414	73.6%	142,771	78.8%
Not Hispanic Black or African American	1,081	16.6%	13,445	17.9%	24,406	13.5%
Not Hispanic American Indian or Alaska Native	8	0.1%	184	0.2%	366	0.2%
Not Hispanic Asian	357	5.5%	3,224	4.3%	7,822	4.3%
Not Hispanic Hawaiian or Pacific Islander	3	-	18	-	46	-
Not Hispanic Other Race	22	0.3%	362	0.5%	473	0.3%
Not Hispanic Two or More Races	279	4.3%	2,631	3.5%	5,188	2.9%
Hispanic or Latino Population (2019)	3,236	33.2%	48,034	39.0%	86,348	32.3%
Hispanic White	1,254	38.8%	16,568	34.5%	32,139	37.2%
Hispanic Black or African American	302	9.3%	5,317	11.1%	9,038	10.5%
Hispanic American Indian or Alaska Native	22	0.7%	599	1.2%	981	1.1%
Hispanic Asian	26	0.8%	306	0.6%	594	0.7%
Hispanic Hawaiian or Pacific Islander	5	0.2%	41	-	63	-
Hispanic Other Race	1,431	44.2%	21,707	45.2%	37,114	43.0%
Hispanic Two or More Races	195	6.0%	3,496	7.3%	6,417	7.4%
Not Hispanic or Latino Population (2010)	6,779	71.0%	76,392	64.8%	186,834	72.1%
Hispanic or Latino Population (2010)	2,766	29.0%	41,432	35.2%	72,130	27.9%
Not Hispanic or Latino Population (2000)	8,078	87.1%	86,714	78.5%	202,068	83.6%
Hispanic or Latino Population (2000)	1,198	12.9%	23,745	21.5%	39,627	16.4%
Not Hispanic or Latino Population (2024)	6,837	67.3%	79,281	61.1%	188,043	67.5%
Hispanic or Latino Population (2024)	3,321	32.7%	50,452	38.9%	90,723	32.5%
Projected Annual Growth (2019-2024)	85	-	2,419	-	4,376	-
Historical Annual Growth (2000-2010)	1,568	13.1%	17,688	7.4%	32,502	8.2%

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Demos for Airport Plaza

Allentown, PA 18109

1 mi radius 3 mi radius 5 mi radius

Total Age Distribution (2019)

	1 mi radius		3 mi radius		5 mi radius	
Total Population	9,762		123,311		267,420	
Age Under 5 Years	568	5.8%	8,171	6.6%	15,705	5.9%
Age 5 to 9 Years	549	5.6%	8,016	6.5%	15,610	5.8%
Age 10 to 14 Years	550	5.6%	8,180	6.6%	16,308	6.1%
Age 15 to 19 Years	545	5.6%	8,553	6.9%	19,485	7.3%
Age 20 to 24 Years	712	7.3%	9,616	7.8%	22,457	8.4%
Age 25 to 29 Years	904	9.3%	10,363	8.4%	20,780	7.8%
Age 30 to 34 Years	753	7.7%	9,243	7.5%	18,549	6.9%
Age 35 to 39 Years	672	6.9%	7,931	6.4%	16,301	6.1%
Age 40 to 44 Years	561	5.8%	7,189	5.8%	14,754	5.5%
Age 45 to 49 Years	552	5.7%	6,972	5.7%	14,874	5.6%
Age 50 to 54 Years	586	6.0%	7,128	5.8%	15,774	5.9%
Age 55 to 59 Years	634	6.5%	7,154	5.8%	16,510	6.2%
Age 60 to 64 Years	614	6.3%	6,626	5.4%	15,366	5.7%
Age 65 to 69 Years	443	4.5%	5,337	4.3%	12,797	4.8%
Age 70 to 74 Years	414	4.2%	4,529	3.7%	10,762	4.0%
Age 75 to 79 Years	282	2.9%	3,252	2.6%	8,002	3.0%
Age 80 to 84 Years	217	2.2%	2,393	1.9%	5,936	2.2%
Age 85 Years or Over	204	2.1%	2,659	2.2%	7,449	2.8%
Median Age	36.3		35.0		36.8	
Age 19 Years or Less	2,212	22.7%	32,920	26.7%	67,108	25.1%
Age 20 to 64 Years	5,990	61.4%	72,222	58.6%	155,365	58.1%
Age 65 Years or Over	1,560	16.0%	18,170	14.7%	44,947	16.8%

Female Age Distribution (2019)

Female Population	4,939	50.6%	62,686	50.8%	136,901	51.2%
Age Under 5 Years	269	5.4%	3,913	6.2%	7,611	5.6%
Age 5 to 9 Years	276	5.6%	3,822	6.1%	7,445	5.4%
Age 10 to 14 Years	263	5.3%	3,945	6.3%	7,806	5.7%
Age 15 to 19 Years	252	5.1%	4,170	6.7%	9,531	7.0%
Age 20 to 24 Years	365	7.4%	4,773	7.6%	11,125	8.1%
Age 25 to 29 Years	459	9.3%	5,211	8.3%	10,467	7.6%
Age 30 to 34 Years	363	7.4%	4,558	7.3%	9,297	6.8%
Age 35 to 39 Years	332	6.7%	3,967	6.3%	8,174	6.0%
Age 40 to 44 Years	269	5.4%	3,643	5.8%	7,478	5.5%
Age 45 to 49 Years	278	5.6%	3,552	5.7%	7,560	5.5%
Age 50 to 54 Years	290	5.9%	3,566	5.7%	7,927	5.8%
Age 55 to 59 Years	334	6.8%	3,598	5.7%	8,336	6.1%
Age 60 to 64 Years	311	6.3%	3,439	5.5%	7,950	5.8%
Age 65 to 69 Years	226	4.6%	2,876	4.6%	6,911	5.0%
Age 70 to 74 Years	223	4.5%	2,510	4.0%	5,900	4.3%
Age 75 to 79 Years	160	3.2%	1,855	3.0%	4,633	3.4%
Age 80 to 84 Years	136	2.8%	1,458	2.3%	3,631	2.7%
Age 85 Years or Over	133	2.7%	1,829	2.9%	5,119	3.7%
Female Median Age	37.4		36.6		38.5	
Age 19 Years or Less	1,060	21.5%	15,849	25.3%	32,393	23.7%
Age 20 to 64 Years	3,001	60.8%	36,308	57.9%	78,315	57.2%
Age 65 Years or Over	878	17.8%	10,529	16.8%	26,194	19.1%

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Demos for Airport Plaza

Allentown, PA 18109

1 mi radius 3 mi radius 5 mi radius

Male Age Distribution (2019)

Male Population	4,823	49.4%	60,625	49.2%	130,518	48.8%
Age Under 5 Years	299	6.2%	4,258	7.0%	8,094	6.2%
Age 5 to 9 Years	273	5.7%	4,195	6.9%	8,165	6.3%
Age 10 to 14 Years	287	6.0%	4,235	7.0%	8,502	6.5%
Age 15 to 19 Years	293	6.1%	4,383	7.2%	9,954	7.6%
Age 20 to 24 Years	348	7.2%	4,843	8.0%	11,332	8.7%
Age 25 to 29 Years	445	9.2%	5,152	8.5%	10,313	7.9%
Age 30 to 34 Years	390	8.1%	4,685	7.7%	9,253	7.1%
Age 35 to 39 Years	340	7.1%	3,964	6.5%	8,127	6.2%
Age 40 to 44 Years	292	6.1%	3,546	5.8%	7,276	5.6%
Age 45 to 49 Years	274	5.7%	3,420	5.6%	7,314	5.6%
Age 50 to 54 Years	296	6.1%	3,562	5.9%	7,847	6.0%
Age 55 to 59 Years	300	6.2%	3,556	5.9%	8,173	6.3%
Age 60 to 64 Years	303	6.3%	3,186	5.3%	7,415	5.7%
Age 65 to 69 Years	217	4.5%	2,460	4.1%	5,886	4.5%
Age 70 to 74 Years	191	4.0%	2,019	3.3%	4,862	3.7%
Age 75 to 79 Years	122	2.5%	1,396	2.3%	3,369	2.6%
Age 80 to 84 Years	81	1.7%	935	1.5%	2,306	1.8%
Age 85 Years or Over	71	1.5%	831	1.4%	2,331	1.8%
Male Median Age	35.4		33.3		35.2	
Age 19 Years or Less	1,152	23.9%	17,070	28.2%	34,715	26.6%
Age 20 to 64 Years	2,989	62.0%	35,914	59.2%	77,050	59.0%
Age 65 Years or Over	682	14.1%	7,640	12.6%	18,753	14.4%

Males per 100 Females (2019)

Overall Comparison						
Age Under 5 Years	111	52.7%	109	52.1%	106	51.5%
Age 5 to 9 Years	99	49.7%	110	52.3%	110	52.3%
Age 10 to 14 Years	109	52.2%	107	51.8%	109	51.8%
Age 15 to 19 Years	116	53.8%	105	51.2%	104	51.1%
Age 20 to 24 Years	95	48.8%	101	50.4%	102	50.5%
Age 25 to 29 Years	97	49.2%	99	49.7%	99	49.6%
Age 30 to 34 Years	107	51.8%	103	50.7%	100	49.9%
Age 35 to 39 Years	103	50.6%	100	50.0%	99	49.9%
Age 40 to 44 Years	109	52.1%	97	49.3%	97	49.3%
Age 45 to 49 Years	99	49.6%	96	49.0%	97	49.2%
Age 50 to 54 Years	102	50.5%	100	50.0%	99	49.7%
Age 55 to 59 Years	90	47.3%	99	49.7%	98	49.5%
Age 60 to 64 Years	97	49.3%	93	48.1%	93	48.3%
Age 65 to 69 Years	96	49.1%	86	46.1%	85	46.0%
Age 70 to 74 Years	86	46.1%	80	44.6%	82	45.2%
Age 75 to 79 Years	76	43.3%	75	42.9%	73	42.1%
Age 80 to 84 Years	60	37.3%	64	39.1%	64	38.8%
Age 85 Years or Over	53	34.7%	45	31.2%	46	31.3%
Age 19 Years or Less	109	52.1%	108	51.9%	107	51.7%
Age 20 to 39 Years	100	50.1%	101	50.2%	100	50.0%
Age 40 to 64 Years	99	49.7%	97	49.2%	97	49.2%
Age 65 Years or Over	78	43.7%	73	42.1%	72	41.7%

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Demos for Airport Plaza

Allentown, PA 18109

Household Type (2019)

	1 mi radius		3 mi radius		5 mi radius	
Total Households	4,051		46,581		103,238	
Households with Children	1,158	28.6%	15,624	33.5%	31,285	30.3%
Average Household Size	2.4		2.6		2.5	
Household Density per Square Mile	1,290		1,648		1,315	
Population Family	7,810	80.0%	98,391	79.8%	206,180	77.1%
Population Non-Family	1,935	19.8%	21,317	17.3%	48,918	18.3%
Population Group Quarters	17	0.2%	3,604	2.9%	12,323	4.6%
Family Households	2,475	61.1%	29,357	63.0%	64,202	62.2%
Married Couple Households	1,608	65.0%	17,840	60.8%	42,315	65.9%
Other Family Households with Children	868	35.0%	11,517	39.2%	21,888	34.1%
Family Households with Children	1,144	46.2%	15,450	52.6%	30,943	48.2%
Married Couple with Children	610	53.3%	7,416	48.0%	16,355	52.9%
Other Family Households with Children	534	46.7%	8,034	52.0%	14,588	47.1%
Family Households No Children	1,332	53.8%	13,907	47.4%	33,260	51.8%
Married Couple No Children	998	74.9%	10,424	75.0%	25,960	78.1%
Other Family Households No Children	334	25.1%	3,483	25.0%	7,300	21.9%
Non-Family Households	1,576	38.9%	17,224	37.0%	39,036	37.8%
Non-Family Households with Children	15	0.9%	174	1.0%	342	0.9%
Non-Family Households No Children	1,561	99.1%	17,050	99.0%	38,694	99.1%
Average Family Household Size	3.2		3.4		3.2	
Average Family Income	\$73,585		\$70,491		\$84,640	
Median Family Income	\$63,915		\$62,216		\$72,788	
Average Non-Family Household Size	1.2		1.2		1.3	

Marital Status (2019)

Population Age 15 Years or Over	8,095		98,945		219,797	
Never Married	3,125	38.6%	43,992	44.5%	92,137	41.9%
Currently Married	3,380	41.8%	32,854	33.2%	80,743	36.7%
Previously Married	1,589	19.6%	22,098	22.3%	46,917	21.3%
Separated	342	21.5%	5,642	25.5%	10,745	22.9%
Widowed	459	28.9%	6,083	27.5%	13,494	28.8%
Divorced	788	49.6%	10,373	46.9%	22,677	48.3%

Educational Attainment (2019)

Adult Population Age 25 Years or Over	6,837		80,775		177,855	
Elementary (Grade Level 0 to 8)	325	4.7%	5,664	7.0%	9,353	5.3%
Some High School (Grade Level 9 to 11)	629	9.2%	8,421	10.4%	15,018	8.4%
High School Graduate	2,624	38.4%	29,627	36.7%	61,955	34.8%
Some College	1,395	20.4%	14,680	18.2%	31,837	17.9%
Associate Degree Only	686	10.0%	7,021	8.7%	16,535	9.3%
Bachelor Degree Only	861	12.6%	9,889	12.2%	27,194	15.3%
Graduate Degree	319	4.7%	5,473	6.8%	15,963	9.0%
Any College (Some College or Higher)	3,260	47.7%	37,063	45.9%	91,529	51.5%
College Degree + (Bachelor Degree or Higher)	1,180	17.3%	15,362	19.0%	43,157	24.3%

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Housing

	1 mi radius		3 mi radius		5 mi radius	
Total Housing Units (2019)	4,158		48,362		106,665	
Total Housing Units (2010)	4,202		47,815		105,714	
Historical Annual Growth (2010-2019)	-44	-0.1%	547	0.1%	951	-
Housing Units Occupied (2019)	4,051	97.4%	46,581	96.3%	103,238	96.8%
Housing Units Owner-Occupied	2,294	56.6%	24,279	52.1%	59,483	57.6%
Housing Units Renter-Occupied	1,757	43.4%	22,302	47.9%	43,755	42.4%
Housing Units Vacant (2019)	107	2.6%	1,781	3.7%	3,427	3.2%

Household Size (2019)

Total Households	4,051		46,581		103,238	
1 Person Households	1,265	31.2%	13,904	29.8%	31,568	30.6%
2 Person Households	1,289	31.8%	13,679	29.4%	32,363	31.3%
3 Person Households	684	16.9%	7,489	16.1%	16,038	15.5%
4 Person Households	460	11.4%	5,881	12.6%	12,620	12.2%
5 Person Households	210	5.2%	3,064	6.6%	6,146	6.0%
6 Person Households	84	2.1%	1,378	3.0%	2,549	2.5%
7 or More Person Households	59	1.4%	1,186	2.5%	1,955	1.9%

Household Income Distribution (2019)

HH Income \$200,000 or More	48	1.2%	887	1.9%	3,464	3.4%
HH Income \$150,000 to \$199,999	154	3.8%	1,751	3.8%	5,500	5.3%
HH Income \$125,000 to \$149,999	173	4.3%	1,832	3.9%	5,391	5.2%
HH Income \$100,000 to \$124,999	257	6.3%	2,833	6.1%	7,387	7.2%
HH Income \$75,000 to \$99,999	636	15.7%	6,251	13.4%	14,822	14.4%
HH Income \$50,000 to \$74,999	971	24.0%	10,113	21.7%	21,070	20.4%
HH Income \$35,000 to \$49,999	532	13.1%	6,135	13.2%	12,838	12.4%
HH Income \$25,000 to \$34,999	423	10.5%	4,952	10.6%	10,103	9.8%
HH Income \$15,000 to \$24,999	469	11.6%	5,491	11.8%	10,976	10.6%
HH Income \$10,000 to \$14,999	207	5.1%	2,738	5.9%	5,168	5.0%
HH Income Under \$10,000	180	4.5%	3,599	7.7%	6,520	6.3%

Household Vehicles (2019)

Households 0 Vehicles Available	329	8.1%	6,911	14.8%	12,671	12.3%
Households 1 Vehicle Available	1,741	43.0%	18,759	40.3%	38,638	37.4%
Households 2 Vehicles Available	1,425	35.2%	13,983	30.0%	33,895	32.8%
Households 3 or More Vehicles Available	556	13.7%	6,928	14.9%	18,034	17.5%
Total Vehicles Available	6,515		70,058		167,136	
Average Vehicles per Household	1.6		1.5		1.6	
Owner-Occupied Household Vehicles	4,380	67.2%	46,618	66.5%	117,754	70.5%
Average Vehicles per Owner-Occupied Household	1.9		1.9		2.0	
Renter-Occupied Household Vehicles	2,134	32.8%	23,440	33.5%	49,383	29.5%
Average Vehicles per Renter-Occupied Household	1.2		1.1		1.1	

Travel Time (2019)

Worker Base Age 16 years or Over	4,998		62,411		136,150	
Travel to Work in 14 Minutes or Less	1,292	25.8%	16,417	26.3%	36,022	26.5%
Travel to Work in 15 to 29 Minutes	2,683	53.7%	25,983	41.6%	56,361	41.4%
Travel to Work in 30 to 59 Minutes	746	14.9%	10,262	16.4%	23,200	17.0%
Travel to Work in 60 Minutes or More	224	4.5%	3,561	5.7%	8,521	6.3%
Work at Home	119	2.4%	1,961	3.1%	6,490	4.8%
Average Minutes Travel to Work	19.0		19.8		19.5	

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Demos for Airport Plaza

Allentown, PA 18109

Transportation To Work (2019)

	1 mi radius		3 mi radius		5 mi radius	
Worker Base Age 16 years or Over	4,998		62,411		136,150	
Drive to Work Alone	3,903	78.1%	46,856	75.1%	105,577	77.5%
Drive to Work in Carpool	584	11.7%	9,620	15.4%	16,069	11.8%
Travel to Work by Public Transportation	117	2.4%	1,947	3.1%	3,267	2.4%
Drive to Work on Motorcycle	-	-	1	-	20	-
Bicycle to Work	24	0.5%	126	0.2%	234	0.2%
Walk to Work	224	4.5%	1,542	2.5%	3,795	2.8%
Other Means	26	0.5%	359	0.6%	698	0.5%
Work at Home	119	2.4%	1,961	3.1%	6,490	4.8%

Daytime Demographics (2019)

Total Businesses	864		5,681		11,133	
Total Employees	10,765		84,459		141,503	
Company Headquarter Businesses	4	0.4%	35	0.6%	54	0.5%
Company Headquarter Employees	727	6.7%	21,097	25.0%	22,764	16.1%
Employee Population per Business	12.5 to 1		14.9 to 1		12.7 to 1	
Residential Population per Business	11.3 to 1		21.7 to 1		24.0 to 1	
Adj. Daytime Demographics Age 16 Years or Over	13,701		123,926		228,191	

Labor Force

Labor Population Age 16 Years or Over (2019)	7,987		97,395		216,741	
Labor Force Total Males (2019)	3,905		47,114		104,100	
Male Civilian Employed	2,615	67.0%	29,883	63.4%	67,120	64.5%
Male Civilian Unemployed	74	1.9%	1,754	3.7%	3,371	3.2%
Males in Armed Forces	-	-	19	-	50	-
Males Not in Labor Force	1,217	31.2%	15,459	32.8%	33,559	32.2%
Labor Force Total Females (2019)	4,082		50,281		112,641	
Female Civilian Employed	2,436	59.7%	28,026	55.7%	62,852	55.8%
Female Civilian Unemployed	96	2.4%	1,725	3.4%	3,158	2.8%
Females in Armed Forces	-	-	-	-	31	-
Females Not in Labor Force	1,550	38.0%	20,530	40.8%	46,601	41.4%
Unemployment Rate	170		3,479		6,528	

Occupation (2019)

Occupation Population Age 16 Years or Over	5,051		57,909		129,972	
Occupation Total Males	2,615		29,883		67,120	
Occupation Total Females	2,436		28,026		62,852	
Management, Business, Financial Operations	421		4,985		13,847	
Professional, Related	765	15.1%	9,358	16.2%	24,480	18.8%
Service	1,022	20.2%	11,707	20.2%	24,981	19.2%
Sales, Office	1,397	27.7%	14,272	24.6%	32,076	24.7%
Farming, Fishing, Forestry	-	-	43	-	215	0.2%
Construction, Extraction, Maintenance	360	7.1%	3,627	6.3%	8,058	6.2%
Production, Transport, Material Moving	1,085	21.5%	13,916	24.0%	26,315	20.2%
White Collar Workers	2,583		28,616		70,403	
Blue Collar Workers	2,468		29,293		59,569	

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Units In Structure (2019)

	1 mi radius		3 mi radius		5 mi radius	
Total Units	3,918		44,058		98,642	
1 Detached Unit	1,722	44.0%	15,690	35.6%	41,620	42.2%
1 Attached Unit	991	25.3%	15,591	35.4%	31,701	32.1%
2 Units	148	3.8%	2,795	6.3%	5,671	5.7%
3 to 4 Units	150	3.8%	3,592	8.2%	5,872	6.0%
5 to 9 Units	240	6.1%	2,776	6.3%	5,273	5.3%
10 to 19 Units	631	16.1%	2,988	6.8%	5,320	5.4%
20 to 49 Units	52	1.3%	823	1.9%	1,760	1.8%
50 or More Units	29	0.7%	2,040	4.6%	5,425	5.5%
Mobile Home or Trailer	86	2.2%	283	0.6%	589	0.6%
Other Structure	-	-	3	-	7	-

Homes Built By Year (2019)

Homes Built 2014 or later	9	0.2%	490	1.0%	782	0.7%
Homes Built 2010 to 2013	35	0.9%	414	0.9%	976	0.9%
Homes Built 2000 to 2009	198	4.8%	3,031	6.3%	7,750	7.3%
Homes Built 1990 to 1999	259	6.2%	2,515	5.2%	6,879	6.4%
Homes Built 1980 to 1989	325	7.8%	3,676	7.6%	8,434	7.9%
Homes Built 1970 to 1979	670	16.1%	6,459	13.4%	12,538	11.8%
Homes Built 1960 to 1969	687	16.5%	5,523	11.4%	12,123	11.4%
Homes Built 1950 to 1959	889	21.4%	6,714	13.9%	15,703	14.7%
Homes Built 1940 to 1949	436	10.5%	2,948	6.1%	6,816	6.4%
Homes Built Before 1939	542	13.0%	14,810	30.6%	31,236	29.3%
Median Age of Homes	51.1 yrs		54.6 yrs		53.8 yrs	

Home Values (2019)

Owner Specified Housing Units	2,274		23,294		57,451	
Home Values \$1,000,000 or More	-	-	25	0.1%	69	0.1%
Home Values \$750,000 to \$999,999	14	0.6%	105	0.4%	306	0.5%
Home Values \$500,000 to \$749,999	19	0.8%	327	1.4%	1,318	2.3%
Home Values \$400,000 to \$499,999	30	1.3%	454	1.9%	1,747	3.0%
Home Values \$300,000 to \$399,999	89	3.9%	1,360	5.8%	5,298	9.2%
Home Values \$250,000 to \$299,999	94	4.2%	1,787	7.7%	5,452	9.5%
Home Values \$200,000 to \$249,999	198	8.7%	3,247	13.9%	8,546	14.9%
Home Values \$175,000 to \$199,999	265	11.6%	2,328	10.0%	5,759	10.0%
Home Values \$150,000 to \$174,999	310	13.6%	3,356	14.4%	8,074	14.1%
Home Values \$125,000 to \$149,999	327	14.4%	3,006	12.9%	6,729	11.7%
Home Values \$100,000 to \$124,999	503	22.1%	3,340	14.3%	7,197	12.5%
Home Values \$90,000 to \$99,999	99	4.4%	1,021	4.4%	2,024	3.5%
Home Values \$80,000 to \$89,999	159	7.0%	1,297	5.6%	2,355	4.1%
Home Values \$70,000 to \$79,999	41	1.8%	798	3.4%	1,211	2.1%
Home Values \$60,000 to \$69,999	22	1.0%	639	2.7%	1,032	1.8%
Home Values \$50,000 to \$59,999	6	0.3%	323	1.4%	521	0.9%
Home Values \$35,000 to \$49,999	24	1.1%	279	1.2%	610	1.1%
Home Values \$25,000 to \$34,999	2	0.1%	67	0.3%	157	0.3%
Home Values \$10,000 to \$24,999	76	3.4%	396	1.7%	654	1.1%
Home Values Under \$10,000	12	0.5%	109	0.5%	263	0.5%
Owner-Occupied Median Home Value	\$141,303		\$155,484		\$180,948	
Renter-Occupied Median Rent	\$891		\$819		\$836	

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Total Annual Consumer Expenditure (2019)

	1 mi radius	3 mi radius	5 mi radius
Total Household Expenditure	\$200.67 M	\$2.29 B	\$5.64 B
Total Non-Retail Expenditure	\$105.68 M	\$1.21 B	\$2.98 B
Total Retail Expenditure	\$94.99 M	\$1.08 B	\$2.67 B
Apparel	\$6.96 M	\$79.84 M	\$197.4 M
Contributions	\$6.16 M	\$70.3 M	\$178.42 M
Education	\$5.34 M	\$62.89 M	\$160.01 M
Entertainment	\$11.06 M	\$126.07 M	\$314.76 M
Food and Beverages	\$30 M	\$342.11 M	\$838.4 M
Furnishings and Equipment	\$6.89 M	\$78.49 M	\$195.89 M
Gifts	\$4.6 M	\$52.6 M	\$133.28 M
Health Care	\$17.47 M	\$197.4 M	\$485.02 M
Household Operations	\$7.73 M	\$88.2 M	\$219.48 M
Miscellaneous Expenses	\$3.77 M	\$42.91 M	\$106.4 M
Personal Care	\$2.69 M	\$30.67 M	\$75.79 M
Personal Insurance	\$1.32 M	\$15.03 M	\$38.33 M
Reading	\$433.64 K	\$4.93 M	\$12.26 M
Shelter	\$42.57 M	\$487.18 M	\$1.2 B
Tobacco	\$1.37 M	\$15.54 M	\$36.51 M
Transportation	\$36.73 M	\$416.04 M	\$1.03 B
Utilities	\$15.57 M	\$176.73 M	\$428.01 M

Monthly Household Consumer Expenditure (2019)

	1 mi radius	3 mi radius	5 mi radius
Total Household Expenditure	\$4,128	\$4,091	\$4,555
Total Non-Retail Expenditure	\$2,174 52.7%	\$2,159 52.8%	\$2,404 52.8%
Total Retail Expenditures	\$1,954 47.3%	\$1,932 47.2%	\$2,151 47.2%
Apparel	\$143 3.5%	\$143 3.5%	\$159 3.5%
Contributions	\$127 3.1%	\$126 3.1%	\$144 3.2%
Education	\$110 2.7%	\$113 2.7%	\$129 2.8%
Entertainment	\$227 5.5%	\$226 5.5%	\$254 5.6%
Food and Beverages	\$617 15.0%	\$612 15.0%	\$677 14.9%
Furnishings and Equipment	\$142 3.4%	\$140 3.4%	\$158 3.5%
Gifts	\$95 2.3%	\$94 2.3%	\$108 2.4%
Health Care	\$359 8.7%	\$353 8.6%	\$392 8.6%
Household Operations	\$159 3.9%	\$158 3.9%	\$177 3.9%
Miscellaneous Expenses	\$78 1.9%	\$77 1.9%	\$86 1.9%
Personal Care	\$55 1.3%	\$55 1.3%	\$61 1.3%
Personal Insurance	\$27 0.7%	\$27 0.7%	\$31 0.7%
Reading	\$9 0.2%	\$9 0.2%	\$10 0.2%
Shelter	\$876 21.2%	\$872 21.3%	\$965 21.2%
Tobacco	\$28 0.7%	\$28 0.7%	\$29 0.6%
Transportation	\$756 18.3%	\$744 18.2%	\$829 18.2%
Utilities	\$320 7.8%	\$316 7.7%	\$345 7.6%

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